



## Sponsor Confirmation Form

### Sponsor Type:

- Yes, our company wants to be the exclusive ATLANTIC SALMON TITLE sponsor (\$10,000+)
- Yes, our company wants to be a BROOK TROUT sponsor (\$5,000)
- Yes, our company wants to be a REDSIDE DACE sponsor (\$2,000)
- Yes, our company wants to be a GREEN DRAKE sponsor (\$1000)
- Yes, our company wants to be a LEOPARD FROG sponsor (\$500)

### Method of Payment:

Cheque enclosed or credit card type: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiry \_\_\_\_\_ / \_\_\_\_\_

*Cheques should be made payable to: Credit Valley Conservation Foundation*

### Contact Information:

COMPANY NAME: \_\_\_\_\_

CONTACT NAME & TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

To confirm your sponsorship, please forward this form by fax or mail before **May 15, 2012** to:

Presented by:



Terri LeRoux, Executive Director  
Credit Valley Conservation Foundation  
1255 Old Derry Road, Mississauga, On. L5N 6R4  
Tel: (905) 670-1615 x433  
Fax: 905-670-2210  
foundation@creditvalleyca.ca

In Support of:

a program of



Conservation Youth Corps



CREDIT VALLEY  
CONSERVATION

Charitable Registration # 118879048 RR0001



*We invite you  
to Support  
Canoe the Credit  
June 24, 2012*

In Support of the  
**Conservation Youth Corps**  
A Program of Credit Valley Conservation



Conservation Youth Corps



## As a sponsor of Canoe the Credit, your company will:

- Participate in the signature annual event of Credit Valley Conservation Foundation in support of the Conservation Youth Corps (CYC)
- Reach a committed audience including local business leaders, community politicians and members of the public
- Develop a link to the successful environmental projects of Credit Valley Conservation
- Showcase your commitment to building a healthy and green community
- Help the CYC plant more than 10,000 trees each year to help bring back clean air and water
- Contribute to a better quality of life for residents and visitors - a river to swim in, paddle in, drink from and take pride in
- Help nurture the green leaders of tomorrow who will understand and value our environment



CVC Foundation Board Members take a moment to enjoy the Credit River they work so hard to protect.

Left to Right: John & Marolyn Morrison, Chair of CVCF with board members Phil Green and Pat Mullin

## Proceeds from Canoe the Credit will support the Conservation Youth Corps

The Conservation Youth Corps (CYC) is a youth program of Credit Valley Conservation for high school students living or going to school in the Credit River area. This program provides incredible environmental/conservation-focused volunteer opportunities for our local youth.

CYC Participants gain practical experience in conservation and natural resource management in a safe and structured environment and are given a chance to become directly involved in local conservation projects, meet new friends and fulfill their community service volunteer requirements for high school graduation.

## Honourary Event Chairs



### Larry Cain

*The Credit will only remain the Credit we know and love if we make an effort to keep it so. We all have a responsibility to protect and preserve it so that future generations will be able to enjoy it as I and many others have.*

Canadian Larry Cain won a gold and a silver medal in canoeing at the 1984 Games in Los Angeles and is a member of the Order of Canada.

## Sponsorship Opportunities

### Atlantic Salmon Title Sponsor (\$10,000+)

- Official designation as the Title Sponsor
- Category exclusivity
- Corporate logo prominently displayed at event
- Recognition on event signage & promo
- Recognition of event t-shirts
- Recognition on Foundation website
- Post-event media promotion

### Brook Trout Sponsor (\$5,000)

- Corporate logo displayed at event
- Recognition on event signage & promo
- Recognition on event t-shirts
- Recognition on Foundation website
- Post-Event media promotion

### Redside Dace Sponsor (\$2,500)

- Recognition on event signage & promo
- Recognition on event t-shirts
- Recognition on Foundation website
- Post-event media promotion

### Green Drake Sponsor (\$1000)

- Recognition on event signage
- Recognition on Foundation website
- Post-event media promotion
- Recognition of event T-Shirts

### Leopard Frog Sponsor (\$500)

- Recognition on event signage
- Recognition on Foundation website
- Post-Event media promotion



### John Wood

*I am supporting the Conservation Youth Corps because it gives young people a chance to get outside and exercise while also helping us conserve the Credit River which is so important to our community. Please donate generously and I hope to see you paddling down the river with me on June 24, 2012.*

John Wood won a silver medal in canoeing at the 1976 Games in Montreal.